



**Kansas State
Association of Fire
Chiefs
www.ksafc.org**

Who Advertises on KSAFC.ORG?

Businesses who sell...

- Fire Apparatus
- Fire and EMT Equipment
- Apparel and uniforms
- Supplemental insurance
- Training
- Embroidery and more!

Ad Size & Cost Options

Ad header is Arial 12 px bold. Content is 10 px normal.

Large Ad

- 10 lines of text

Small Ad

- 5 lines of text

Duration	Ad Size	
	Large	Small
12 mos	\$120	\$70
6 mos	\$80	\$45
3 mos	\$45	\$30

Advertising Locations and Page

Advertisements on the KSAFC Web site will appear in the right column of your choice of one the following pages: Home and/or News & Legislative.

Ads will be posted from top to bottom on a first-come, first-served basis.

Ads not renewed prior to expiration will be removed and remaining ads will move up the page as ads are removed.

You may run your ad on multiple pages—ad fee applies for each ad.

Placing an Ad

All ads are pre-paid.

Complete this ORDER FORM then send it with your payment.

After your payment has been received, your ad will post to the website on the first day of the month following receipt of your payment. For example, if you purchase advertising on the 15th of July, your ad will appear on the 1st of August and run for designated duration.

Bonus Offer

Become a new KSAFC Sustaining Member and receive ONE FREE MONTH of advertising (awarded the month following run time expiration) with your paid order.

Sustaining Membership dues are \$25.00 per year. This offer for NEW memberships only.

Company Logo Option

All email and website URLs will be linked in your ad copy. Provide a company logo, at no additional cost, and it too will be linked to your website.

Ad artwork must be in a Windows®-based, electronic format (jpg, png, or bmp file only). Display size will not exceed 160 pixels wide.

Logo height replaces lines of text and will not exceed the maximum line space of your purchased ad size.

Send your logo as an email attachment to our Webmaster at info@kendarose.com.

Cancellation & Refund Policy

Please provide written or email notice of cancellation and your ad will be removed from the site. No refunds will be given for discontinued advertising.

Contact Us

If you have any questions, please call (620) 364-2305 or e-mail us at ksafc1@gmail.com.

**KSAFC Web Site Advertising
BILLING INFORMATION**

Company Name
Mailing Address
City, State, ZIP Code
Authorizing Person
Contact Phone
Contact E-mail
Signature

ADVERTISING OPTIONS

Mark your choice of ad size and duration. **Ad Size/Run Time Options:** Large 12, Large 6, Large 3; Small 12, Small 6, Small 3. **Page options:** Home and/or News - Legislative.

Ad Size & Run Time	Page	Cost
Total Ad Cost		
Add \$25.00 if Bonus Offer		
TOTAL ENCLOSED		

KEEP A COPY OF THIS FOR YOUR RECORDS
DETACH AND RETURN THIS SECTION TO
PLACE YOUR AD

ADVERTISEMENT TEXT

Yes, your logo can be your ad. If that is the case, write "LOGO" across the appropriate number of lines below.

Small Ad Lines 1-5 only

Line 1
Line 2
Line 3
Line 4
Line 5

Continue if Large Ad

Line 6
Line 7
Line 8
Line 9
Line 10

Email your logo as a JPG, BMP, OR PNG file attachment to the KSAFC Webmaster at info@kendarose.com
DO NOT SEND A PDF FILE.

Kansas State Association of Fire Chiefs

Our Mission

To provide the chief fire officers and managers of emergency services in Kansas with a forum to discuss issues and dispense information applicable to life safety and property conservation, and to provide education, services and representation to enhance the professionalism and capabilities of the fire service.

Contact Us

KSAFC
Chief Bill Walker
Secretary/Treasurer
113 North 5th Street
Burlington, KS 66839

(620) 364-2305

ksafc1@gmail.com

Visit Our Web Site

www.ksafc.org

Kansas State Association of Fire Chiefs

Website Advertising



www.ksafc.org

10/23/2009

Why Advertise on Our Website?

Established May 2007,
our site averages about
250 site visitors per month.

Our site visitors are
Fire Chiefs of Kansas fire service organizations
who ultimately
purchase products and services
for their departments.

Advertise on our Web site and
put your information in front
of our site visitors
for as little as 33 cents per day.

Read more inside!